

Implementation of Strategic Leadership in Tackling Drug Abuse in Indonesia

Debiyanti¹, Dadang Gunawan² and Setiyo Budiyanto³

¹Faculty of Defense Science and Technology
Universitas Pertahanan RI
Bogor, Indonesia
dhebyyantii@gmail.com

²Departemen of Electrical Engineering
Universitas Indonesia
Depok, Indonesia
guna@eng.ui.ac.id

³Departemen of Electrical Engineering
Universitas Mercu Buana
Jakarta, Indonesia
sbudiyanto@mercubuana.ac.id



Abstract— Drug abuse is one of the most serious problems faced by many countries in the world, including Indonesia. The negative impact of drug abuse on individuals, families and society at large is enormous, so effective action is needed to tackle this problem. One approach that can be used is the implementation of strategic leadership in drug abuse. The purpose of this study is to analyze the role of strategic leadership in efforts to tackle drug abuse in Indonesia. The research method used is a literature review of strategic leadership and drug abuse, including official documents, books and journals. The data was then analyzed qualitatively to identify elements of strategic leadership that are relevant in the context of drug abuse. The results of this study show that the implementation of strategic leadership in tackling drug abuse can have a significant impact. Leaders who are able to articulate a strong vision, develop a holistic strategy, engage various stakeholders, as well as build effective collaborations, can influence positive changes in drug-related prevention, rehabilitation and law enforcement efforts.

Keywords—Indonesia, Leadership Strategy, Drug Abuse, Law Enforcement, Prevention.

I. INTRODUCTION

Drug abuse is a significant global challenge that threatens individuals, families and society at large. Drug abuse has a profound impact on lives. The physical and mental health of drug-addicted individuals is jeopardized, with life-threatening health problems. Mindset, mood, and emotional stability are also negatively affected [1]. Drug abuse in Indonesia is increasingly widespread and has a major negative impact. Strict supervision and control are needed to eradicate and prevent the circulation and abuse of narcotics. Crime in this regard continues to grow, both in quality and quantity, which results in the destruction of the younger generation who are the hope of the nation [2].

One approach that can be used is the implementation of strategic leadership in tackling drug abuse. Strategic leadership involves skills in forecasting, having foresight, and remaining adaptive. A leader gives power to others to drive the necessary

strategic changes. This approach has a great influence on the organization's efforts to achieve strategic advantage and go beyond the usual level of profitability. Effective strategic leadership is required to formulate and implement strategies successfully [3]. Strategic leadership has a positive impact and favorable influence on governance. It allows flexibility, innovation and creativity in management and is a driver for members and human or financial resources. Strategic leadership maintains the quality of the institution and is able to change the situation.

Leadership creates a vision of the future, shapes habits and values, inspires followers, develops quality, and embodies the desired culture [4]. Strategic leadership involves one's ability to lead individuals or groups by providing direction, guidance, influencing, and motivating them to make changes with the goal of achieving better gains for the organization [5]. A leader must maintain the aspects that have been good and make improvements to the things that are still lacking in order to increase the effectiveness of leadership [6]. A strategic leader should aim to increase profits and ensure the survival of the organization [7].

A leader's ability to implement strategic actions is influenced by historical factors and organizational culture, which are also affected by changes in the external environment. In this process, it is important to strengthen the strategy and improve the interrelated relationships between strategy, organizational structure, culture, and human resources [8]. The essence of leadership is the ability of individuals to optimize, develop, and empower everything in the universe, both human resources and natural resources [9]. The challenge for a leader is to direct the commitment of everyone in the organization and external stakeholders to achieve change and implement the formulated strategy [10]. In the context of drug abuse, strategic leadership plays a critical role in directing and mobilizing drug abuse prevention efforts, delivering rehabilitation programs for drug users, and enforcing laws related to drug offenses. By applying strategic leadership, leaders can create a coordinated and comprehensive approach to combating drug abuse.

II. RESEARCH METHODS

This research utilizes the literature study method to collect data from various sources, such as journal articles, books, and official documents. The collected data was then analyzed qualitatively with a descriptive approach. Furthermore, data analysis is carried out using the descriptive-analytic method. The research results will be presented descriptively. The collected data will be analyzed qualitatively using a descriptive approach to understand the application of leadership strategies in drug control in Indonesia. Then, to facilitate analysis and discussion, the collected data will be organized and grouped based on relevant themes. The results of the data analysis will be interpreted to draw conclusions and provide a comprehensive understanding of the implementation of strategic leadership in the context of drug abuse in Indonesia.

III. RESULT AND DISCUSSION

3.1. Strategic Leadership

The role of leadership is very important to overcome changes and developments in each organization. Strategic leadership is the ability of institutions that have full responsibility for the characteristics of each individual, individual activities and the impact that occurs on activities that affect the results and goals of the organization [11]. This has such an important responsibility on each individual, the responsibility of maintaining and protecting the integrity of the nation according to our respective functions. For example, activities in organizations where there is a leader and this leader must be able to influence the people around them to create a vision and mission to realize the success of an organization. All of this inevitably requires a process of adaptation, how technology becomes available, a changing climate, an unstable economy, and other causes of events that have an impact. a group or institution without a strategic leader is at risk and can lead to failure in the face of these various factors [12].

Effective strategic leadership is to determine the strategic direction of the organization (vision and mission), A leader must work with confidence in any circumstances, guide them in a creative way, the vision and mission of the principal to the goal and guide the team clear direction and cooperation to work together to create the goals of an organization [13]. This strategic leader must have creative skills to determine the best strategies and steps to keep the team organization at a prolonged advantage in the market. All of this must require a process of adaptation, how technology is met, an unstable climate, an up and down economy, and other impactful events. A group without a strategic leader is at risk and can fail to deal with these events. For an organization to remain stable in an ever-evolving era, its leaders must have the ability to effectively use available resources to provide services and create strategies that keep the organization moving forward smoothly. Effective human

resource management enables improved organizational performance. Human Resources (HR) plays a central role in the growth of the company. Essentially, HR refers to individuals who are appointed to work in an organization as the driving force, thinkers, and planners in achieving the organization's goals [14].

Indonesia is a country that has an important position because of its strategic location between two continents and two oceans. With this location, Indonesia is obliged to maintain the security of the country, for example from one of the cases of smuggling and drug trafficking in Indonesia, therefore strategic leadership is needed to strengthen the countermeasures against narcotics shipments in Indonesia. Narcotics are substances or drugs made from plants or non-plants, which can cause loss of consciousness, loss of taste, and can cause dependence, which are listed in the class as attached to the Law (According to Article 1 paragraph (1) of the Law of the Republic of Indonesia Number 35 of 2009 concerning Narcotics). Narcotics refer to substances or drugs, whether natural, synthetic, or semi-synthetic, that produce effects of decreased consciousness, hallucinations, and stimulation [15]. In this development, narcotics are not only used in the pharmaceutical field, but there has been narcotics abuse. This is often found among teenagers to adults [16]. Drug abuse is a common state problem that is taken seriously by the government, because it has a negative impact on the morale of the nation. Therefore, the government must pay attention to drug abuse. In Indonesia, the level of drug abuse is getting higher. The adverse effects caused by this are also increasingly diverse, and efforts to overcome it are not easy to overcome. To overcome the abuse of drug delivery, a planned and comprehensive effort is needed.

3.2. Prevention

Drug addiction and abuse is dominated by adolescents This is due to social factors, technological developments, cultural influences and lifestyles. And the lack of parental role in providing direction to children. Environmental life in adolescents also encourages deviation. Therefore, strategic leadership is needed, the goal is to provide direction to children so as not to commit deviation and abuse, to protect and protect children so that when they grow up they will not abuse drugs. According to Tommy Suprpto, a goal is the achievement of a specific task, which can be achieved in a short time. a statement about the structural or corporate state that must achieve that goal, and the reality of the company. about the future state of the organization, as a result of working together towards that goal. Many threats face the Indonesian nation, one of which is drugs. For this reason, the state must protect all Indonesian citizens from the threat of drug abuse and illicit trafficking. To achieve the goal that the Indonesian nation is not threatened by drug abuse, an institution was formed, namely the National Narcotics Agency. BNN has a role to prevent and eradicate the abuse and illicit trafficking of drugs and other substances, excluding substances for purposes that are not for misuse, namely tobacco and alcohol.

Developing and implementing national policy is the purpose of establishing a BNN institution, according to Ken Mcelroy, the meaning of the goal itself is a step to achieve the first step and is the key to achieving success. BNN, a form of institution with the task of regulating 25 government agencies bound and equipped with operational ownership rights, has duties and functions:

1. Organizing and structuring a government agency on the formulation and implementation of national drug policy
2. Organize and arrange for the implementation of a national drug policy [17].

However, because BNN does not have a strong strategic leadership spirit and is only coordinative in nature, BNN is considered unable to serve optimally and is unable to fight a problem in drug abuse that is increasingly serious in Indonesia, therefore the owner of power on this matter immediately issued Presidential Regulation Number 83 of 2007 concerning the National Narcotics Agency, Provincial Narcotics Agency (BNP) and Regency/City Narcotics Agency (BNK), which have operational rights through the ownership rights of BNN members in connection with the task force, which BNN-BNP-BNKab / City is a working partner for the national, provincial and district / city levels and each has accountability to the President, Governor and Regent / Mayor, and each (BNP and BN Kab / City) has no structural-vertical interaction related to BNN.

Drug abuse can be done with many kinds of strategies that have been made by the national drug control agency, the aim is to protect adolescents and adults from drug abuse, the goal is the expression or realization of the purpose of an institution, namely what is to be achieved or produced within the planning period [18]. Adolescence is a period of change where one often experiences emotional fluctuations and psychological problems. During this time of change, adolescents are exploring their self-identity and are adapting to the social environment. Sometimes, teenagers tend to take negative actions such as engaging in drug

use. In fact, there are still many adolescents who have limited knowledge about drugs and the harmful causes of their abuse. Therefore, it is important to address the drug problem seriously, considering that drugs are a very dangerous enemy and require great efforts to eradicate them, the mission to eradicate a drug with the existence of the National Narcotics Agency, the community and the government working together to prevent it. Although this is still a lot of shortcomings, so it takes various parties involved in the illicit drug trade to be overcome. The vision to achieve the mission of drug prevention must have a strategic leadership spirit, to arrange future steps and design strategies to achieve these goals. Strategy implementation is the most difficult stage in the strategic process, as there are various factors that can affect implementation in the field and cause discrepancies with initial estimates. The success of a successful strategy requires the presence of a qualified leadership spirit, a strong leader, the use of adequate resources, conducive cultural conditions, and favorable situations and conditions to achieve success in strategy implementation.

Indonesia is currently a country that acts as a hub for drug traffic because of its strategic location, with its dense population and strategic geographical location with very weak social conditions, this can make Indonesia a destination for drug trafficking. The progress of the globalization era accompanied by the increase of communication technology, trade business and the high development of the tourism industry has made Indonesia a potential country as a drug producer. Tourist destinations in Southeast Asia such as Bali, Thailand, and other tourism areas are not only places visited by tourists, but also a destination for drug trafficking as well as a transit point in the international narcotics trade [19]. Initially, drug abuse in Indonesia was seen as a secret linked to three main things: producers, consumers, and distributors. There are many neighborhoods that often become places of illicit drug trafficking, such as social and entertainment venues like discotheques, karaoke, and other public places. Even in the workplace, both government and private institutions, there have also been cases of drug abuse. It is also not uncommon for drug trafficking to occur on campuses or universities, due to the interaction between peers and the surrounding environment, as well as places such as dormitories, boarding houses, rented houses, apartments, and hotels.

Apart from domestic sources, many drug shipments also come from abroad. This is possible through various routes, including land, air and sea routes [20]. Overland drug trafficking is common in Indonesia's borders with neighboring countries. This happens because of the lack of Indonesian security system and monitoring in the border areas. Each officer and apparatus on duty at the border is not facilitated with sufficient facilities and infrastructure and the government's lack of sensitivity to the development of border areas can result in enormous problems for Indonesian citizens and border areas [21]. This situation has led to sensitivities where local residents may engage in criminal acts and in some cases engage in drug smuggling activities, with the aim of gaining financial benefits and fulfilling their daily needs. This proves that drug trafficking can happen to anyone, regardless of background or social status. This phenomenon is a problem that often occurs in society in general.

3.3. The Concept of Strategy Control

As Indonesian citizens of the nation and state, especially as parents, we must have a strategic leadership concept to instill healthy living and good interpersonal relationships. The concept of preventing drug abuse in adolescents and adults is not so complicated if we have an organized concept such as instilling a healthy lifestyle from an early age in children, especially as parents we are obliged to guide and guide well and guide to create healthy living behavior, for example from food and beverage intake whether it is good to digest in their bodies or not, instill a healthy life with regular exercise and teach that the substances around us endanger health and must be shunned and even destroyed [22]. Healthy living behavior is also more effective when educated from a young age, because what has been learned as a child can be permanently stored in the memory of his mind. Provide as clear an understanding as possible about the toxins and harmful substances that grow as well as mold on poisonous wild plants and drugs or forbidden plants that are traded.

If someone already understands the concept of how to deal with drugs accurately and clearly, interest in drugs will disappear compared to the negative effects that drugs have on their users, According to the Big Indonesian Dictionary, the concept is; an understanding, a picture of the mind of an object, a process, an understanding and design that has been thought of, So that various activities can be carried out in a structured and smooth manner, a plan is needed that can be digested and understood. A good plan affects the value added value of the activity. In planning high-value activities, there can be a variety of ideas that can be carried out to certain groups or individuals, this planning can be called a concept map. Planning and understanding the concept of overcoming drugs, one of which must be responsive to the environment, both in the home and school environment and where they grow, as parents must also be able to guide a child's change from small to large, from puberty to the transition period of children, adolescents, adults, because the behavior of growth from time to time will definitely

not be the same as the behavior of children who have been exposed to drugs and even addicted [23].

According to Singarimbun and Efendi (1989: 34) Concept is a thought process that involves various groups that have special events, so that it can be used to apply understanding of similar events to other things. The reasoning process in this group, for example, in the environment of our home group or neighbors, for example, the head of the RT, especially neighbors who have early childhood and older children than our family, making a good communication relationship with neighbors must make comfort and security for us, we can create an organizational system of concern for security with other neighbors who also involve the head of the RT to monitor public security and monitor children in the RT if anyone abuses drugs. It is important to teach the concept of the dangers of drugs and countermeasures against drugs at an early age so that they get used to it when they are teenagers or adults later because they have been guided from childhood. According to Bahri, the concept is a representative of various objects that have the same characteristics and have an irregular picture. The object in question in drug prevention is good interpersonal relationships, because by instilling good interpersonal relationships we can see the early symptoms of drug use in adolescents, close family relationships are needed especially with children in order to make children feel comfortable and safe, and can create a fortress for their safety [24].

Interpersonal relationships can be created anywhere even in daily activities, for example in daily life in a professional work environment, where people working under the company have the same interests, and two-way communication can occur. This type of social connection can be linked to communication, but there are still many elements to build a good relationship, it can be interactions with family, friends, couples or platonic. The factor of interpersonal relationships is also in communication where effective communication will have value and a pleasant atmosphere. Building a togetherness by not discriminating against friends and respecting other people's opinions is the concept of a good relationship, according to Joyce, Weil, & Calhoun (2009, p. 104) This concept is a learning model that illustrates very significant structures, elements, or stages, as well as how the links between them can be applied to achieve optimal work effectiveness. Some other models have a developmental structure where at the developmental stage it can be recycled or reused. For example, the structure of the relationship towards the family can be connected between people who are related by blood through marriage, this is the first connection we can have as individuals, because the family is the first person who has an important role for us, besides the spouse. Close friendships also have unconditional interactions, because the parties in them make connections of their own accord, and the individuals also enjoy each other's presence. people who have friendly relationships, agree that they have a high degree of compatibility, and it can be that our relationship with friends, is more important than with a partner or family [25].

Relationships with couples can also be established because of the feelings of each other who are attracted to each other, so as to create a sense of closeness, trust, and mutual respect, as well as two-way interaction, a partner needs to respond to each other's feelings. they must also be committed and understand each other, in order to realize a relationship that can last a long time, each party who has a close bond with their partner is generally connected to each other and has a special bond. These three interpersonal relationships can be applied in factors related to friends, family, and other people in order to maintain important relationships and create positive things to create a strategic thinking, and create relationships in an informal atmosphere where the conditions of this social interaction already have no awkwardness because they already know each other. And with good interpersonal relationships can also minimize cases of abuse of drug substances [26].

3.4. Planning

The use of drugs or NAPZA (Narcotics, Psychotropic, and other addictive substances) from year to year has increased significantly, while its existence is like an iceberg, which means that what is seen on the surface is much smaller than what is hidden. The government stated that the number of drug abusers reached 130,000 people or around 0.065% of Indonesia's total population of 200 million people, based on data from INPRES 6/71 in 1995 [27]. Planning is an ongoing process and includes two aspects, namely the preparation of plans and their implementation. The use of planning is important to monitor and evaluate the progress of activities, as the plan serves as a guide in the implementation of activities [28]. The government has done various ways to solve the problem of drug abuse. But in reality this cannot be overcome to the maximum, the amount of abuse found in the region and proves that the government must try harder to overcome the problem of abuse, what must be improved on policies to overcome this problem, the government must carry out evaluation planning, evaluation is the process of measuring tools to run the program to what extent the subscription has been carried out and runs according to the objectives and plans that have been determined or not.

According to Steller, the definition of planning can be interpreted as the relationship between what is and what should be, which relates to the need for goal direction, the priority of a program, and the allocation of resources. For example, the relationship between BNN and LPSK (Witness and Victim Protection Agency) aims to fulfill the element of evidence for drug abuse cases where the role and witnesses are so important to find the perpetrators of drug syndicate groups and their circulation in Indonesia. This is also given special attention by BNN by providing safety guarantees and protection to witnesses and victims of drug abuse so that serious conflicts do not occur in the investigation process [29]. Protect your family and loved ones from the threats of drug abuse, we can do this by conducting a P4GN evaluation plan which is abbreviated as prevention, eradication, circulation, drug trafficking. Planning has its origin in the word "plan", which means a design or framework of something to be done. From this concept, several important components can be drawn, namely goals (what is to be achieved), activities (actions that can be taken to realize these goals), and time (when these activities can be carried out). Whatever has been planned are steps to shape our future. Therefore, planning can be interpreted as a response or reaction to the future [30].

For example, the planning program on P4GN is expected to reduce and even eliminate the number of drug abuse, and its circulation. Activities in achieving the goals of implementing this P4GN strategy are also involved by BNNP (Provincial National Drug Agency) but BNNP cannot run optimally, so it has not been able to take care of the drug problem significantly based on SWOT analysis, this has been known in detail. Therefore, the role of the government to protect the nation against the impact of drugs must be maximized through optimizing the P4GN function, as well as fostering the community, especially the nation's teenage children, so that noble ideals can be achieved in Indonesia [31]. Analysis of the influence of P4GN strategies among students and university students, for example in the city of Semarang, has been proven by the SWOT analysis method, the strategies carried out by BNNP Jateng to prevent and eradicate drug trafficking and rehabilitate them are known to be proven as written in the description. According to BNNP Jateng, the P4GN strategy that has been carried out has been carried out according to the options, however, it is proven that drug abuse still exists and so as not to be used by drug abuse dealers which will have bad consequences for society, especially for early adolescents [32]. Financial strength is still weak, so it is feared that this could have a negative effect on carrying out tasks. BNNP needs to strengthen its P4GN (Prevention, Eradication, Abuse and Illicit Drug Trafficking) strategy planning to maintain the immunity of people who have not been affected by drugs from using or abusing them, provide assistance to victims who have been affected by drug abuse to recover and prevent relapse of addiction, and eradicate illicit drug trafficking including production and ensure better performance improvement and rapid response. Although drug eradication has not been running optimally, based on the research conducted, the researcher recommends steps that need to be taken for more efficient drug prevention and countermeasures, involving cooperation from the central to regional levels. It should be integrated, have an organized structure, and be planned in a sustainable manner.

The P4GN strategy can involve the participation of the community, community organizations (CSOs), educational institutions, and government agencies. In particular, this strategy needs to be carried out specifically among students and university students, including student organizations, student councils (OSIS), and various other types of organizations. Their participation is expected as BNN partners and as guardians of the P4GN strategy. Increasing the number of personnel is important to improve both the quality and quantity of BNN resources, so that their performance can be improved. In addition, it is also important to establish BNNK (Regency/City National Narcotics Agency) to anticipate the increasing threat and adverse impact of narcotics hazards [33]. Ignorance and lack of public awareness, coupled with the rapid advancement of information technology, have created a potential influx of drugs that is difficult to detect, can be misused, and has the potential to damage the nation, especially among adolescents who have a high level of curiosity.

The government must be able to protect its people from the harmful effects of drugs in accordance with Law No. 35 of 2009 article 4 paragraph 2 and 3 which reads: "Prevent, protect, and save the Indonesian people from narcotics abuse. Eradicate the illicit trafficking of narcotics and precursors of narcotics; and, Eradicate in this case is against its circulation in which there are dealers, producers, couriers, dealers, and those who trade narcotics." Because it is time for the community to be more concerned and vigilant in drug abuse and support drug-free government programs, especially starting from the family environment, because the family is the main place we socialize, education is also important to strengthen faith because with education can make a person higher in science and with religion can make a person become a human being who is more devoted to God and virtuous, so that later adults will be away from drug abuse.

By creating a social counseling program for drug prevention, namely the formation of anti-drug cadres in each community so that they can provide information to other communities to reject drugs, Furthermore, rehabilitation empowerment

is carried out at the provincial level to help individuals affected by drug abuse. In addition, investigations and pursuit of organized crime related to drug abuse and illegal trafficking are also conducted, with the exception of tobacco and alcohol addictive substances. These actions were carried out both at the provincial and district/municipal levels. In addition, the implementation of P4GN guidance through intelligence and interdiction, both by BNNK and BNNP, is also carried out [34].

3.5. Influence

The influence of drugs in life has a negative impact on mental disorders, especially adolescents. as a result, adolescents cannot develop optimally so that they have a negative effect when they grow up. The definition of influence according to the Big Indonesian Dictionary (2001: 849) is: "Influence is the power that comes from objects or individuals that contribute to shaping a person's character, beliefs, and actions." For example, the influence of drugs on the life of the nation, especially on teenagers, has led to various forms of juvenile delinquent behavior that are diverse and distressing for everyone. Juvenile delinquency often involves criminal acts that have the potential to threaten the safety and welfare of society. One example of this form of delinquency is drug abuse. This problem covers a wide and complex area, from psychiatric, mental health and psychosocial perspectives. Drug use can cause damage to the family structure, the community, and the school environment. More seriously, it can threaten the future development of the Indonesian nation and state. In response, the government issued Law No. 5 of 1997 on Psychotropic Substances and Law No. 22 of 1997 on Narcotics. These laws are expected to minimize the crime of drug abuse and illicit trafficking in Indonesia, which is why in the provisions of these laws and regulations the criminal sanctions are very severe compared to the sanctions in other criminal laws. The case of this teenager revealed that adolescence is one of the individual adjustments to be able to express satisfaction that has never been found in family life, which is basically the main and important need for every individual, especially for teenagers who are growing up in all ways of life.

Drug abuse is a physically and mentally burdensome process of isolation, stunting individual growth. Juvenile delinquency is often caused by school absenteeism, returning home late at night, wild behavior on the streets, use of alcohol and drugs, and involvement in criminal activities such as theft. This indicates moral decay, loss of ethical values, and a decline in the quality of personality among adolescents. Their acts of transgression and deviance can set a bad example for the next generation of youth. The influence of drug abuse among teenagers is alarming as it threatens the future of the nation. Therefore, it requires social awareness and the involvement of all institutions, including law enforcement officials, to tackle drug trafficking. The community also needs to cooperate in this prevention effort so that young adolescents do not fall into the dangers of drugs. Influence is the power that can change, shape and control someone or something. In the context of drug abuse, influences can be grouped into internal factors and external factors that affect adolescent behavior [35].

A. Internal factors

1) Motivation

There are many kinds of consequences of drug use, one of which is the psychology that can make teenagers affected by drug use, this internal cause can occur from first just trying, just curiosity, feelings of wanting to get a pleasure, to eliminate frustration and anxiety and the desire to be free.

2) Teenage Drug Users

Adolescents who have been influenced by drugs who want to try drugs have a higher percentage, and the rest want to stay away from reality, want to change their personality. This proves that not a few teenagers are affected by drug abuse.

3) A lack of religious education

The lack of religious moral education is one of the causes of our fall into negative things including this drug abuse, if we are equipped with strong religious knowledge then surely we will not be easily influenced by negative things in this drug abuse.

B. External Factors

1) Family Environment

Poor family relationships lead to ineffective communication between parents and children, and a lack of respect also

encourages drug use.

2) Social Environment

Social environments such as offices or schools that lack discipline, lack of opportunities for creative and positive self-development, and the presence of a colleague who consumes drugs are major factors in drug abuse [36].

3) Neighborhood

The need for socialization makes adolescents to be fully accepted in their group. One of them is a group where people who use drugs are important as a condition for the acceptance of the teenager into the group.

4) Foreign Cultural Influences

Indonesia is entering an era of globalization that must be able to compete to improve the economy in order to prosper its people for the realization of national development. Indonesia has also entered the era of free trade, foreign countries can freely enter and exit Indonesia to trade to build their business or become investors, if Indonesia cannot compete then it can become a slave to other countries. the existence of foreign trade entering Indonesia has positive and negative impacts, the positive impact can be taken from the field of information, and transportation. The negative impact is that which is not in accordance with national norms that can be imitated by teenagers, for example promiscuity that does not respect the norms in society. This affects life, especially in the world of teenagers, where they are said to still not know anything and a high sense of curiosity. So it does not rule out the possibility of great curiosity about the use of narcotics. This uncontrolled promiscuity can lead to over-dosing.

IV. CONCLUSION

Indonesia is a country that has an important position because of its strategic location between two continents and two oceans. With this location, Indonesia is obliged to maintain the security of the country, for example, the case of smuggling and drug trafficking in Indonesia, therefore strategic leadership is needed to strengthen narcotics countermeasures in Indonesia. So strategic leadership is needed, the goal is to provide direction to children so as not to commit deviations and abuse, to protect and protect children so that when they grow up they will not abuse drugs. Narcotics abuse is a common state problem that is taken seriously by the government, because it has a negative impact on the morale of the nation. The government must pay attention to drug abuse. In Indonesia, the level of drug abuse is getting higher. The adverse effects caused by this are also increasingly diverse, and efforts to overcome it are not easy to overcome. To overcome the abuse of drug delivery requires a planned and comprehensive effort. Drug addiction and abuse is dominated by teenagers. This is caused by social factors, technological developments, cultural influences and lifestyles. And the lack of parental role in providing direction to children. Environmental life in adolescents also encourages deviation. Drug abuse can be done with many kinds of strategies that have been made by the national drug control agency, the aim is to protect adolescents and adults from drug abuse. To achieve the goal that the Indonesian nation is not threatened by drug abuse, an institution was formed, namely the National Narcotics Agency. BNN is tasked with preventing and eradicating abuse and illicit trafficking in drugs and other addictive materials except addictive materials for the benefit of not to be misused, namely tobacco and alcohol.

The vision to achieve the mission of drug prevention must have a strategic leadership spirit, to arrange future steps and design strategies to achieve these goals. Strategy implementation is a stage that is arguably difficult for the strategy process given the various factors that can make implementation in the field and may not be in accordance with the original estimates. A successful strategy must be based on a capable leadership spirit with a solid leadership spirit, utilization of sufficient resources, cultural welfare, situations and conditions for the successful implementation of the strategy. The influence of drug abuse and use among teenagers is so worrying, because drugs clearly threaten the future of the nation, therefore social awareness is needed to tackle drug trafficking by involving all existing institutions starting from law enforcement officials. As well as members of the community must work together to do this countermeasure, so that the younger generation is not exposed to the dangers of drugs, As the case in this teenager revealed that adolescence is one of the individual adjustments to be able to express satisfaction that has never been felt in family life. To prevent drug abuse, a social counseling program involving the formation of anti-drug cadres at various levels is carried out. community. The objective of this program is to provide information to the public to reject drugs. In addition, it empowered rehabilitation at the provincial level and carried out investigation and pursuit of

organized crime related to drug abuse and illicit trafficking, except for addictive substances such as tobacco and alcohol. Guidance is also provided in the field of Prevention, Eradication, Abuse and Illicit Drug Trafficking (P4GN) through intelligence and interdiction, involving BNNK and BNNP.

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