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*Abstract*—The research was conducted to produce E-module ethnomathematics on the mathematical representation ability of students at SMAN 1 Buay Madang with valid, practical, and effective criteria. The research conducted is in the form of research and development. The model used in this study is the ADDIE model (Analysis, Design, Develop, Implement and Evaluate). Research data is taken in the form of descriptive qualitative data. The instruments used are validation questionnaires, practicality questionnaires, and pre-test and post-test questions to determine the effectiveness of the e-modules that have been used. The research results that have been carried out have obtained valid, practical, and effective e-modules.

Keywords—E-Modul, Ethnomathematics, Representasi Mathematics

## I. INTRODUCTION

The world of education has now entered the 21st century, which sharpens several skills according to the global conditions of the 21st century [1]. The education that is expected is to be able to have the capital in preparing to become a person who develops and cares about the community environment. The impact of the current COVID-19 pandemic has hampered the learning process in some parts of the world. The utilization of learning media makes one alternative for conducting learning that aims to make time more effective in achieving learning objectives [2]. PISSA (Program for International Student Assessment) also stated the low mathematical ability, resulting in a 2018 survey that Indonesia was ranked 72 out of 78 [3]. This means that Indonesia is ranked sixth lowest in mathematical ability.

One of the factors of low mathematical ability is the lack of ability to represent a problem. Identification from NCTM that mathematical representation is an essential skill in solving mathematical problems [4]. Mathematical representation ability is the basis for understanding and applying problem-solving ideas [5]. The importance of mathematical representation skills in learning mathematics makes it a mental activity that requires students to learn optimally in understanding a concept in the form of pictures, symbols, and written words [6]. The category of representation ability is divided into three forms, namely verbal representation, pictorial representation (visual), and symbolic representation [7].

Learning media is needed to support mathematical representation skills, one of which is the electronic module. The electronic module (E-module) displays information in a book format presented electronically [8]. E-module can be a learning medium that can make it more exciting and interactive [9]. Learning using e-modules can change a student's view of being more interactive in reading and making it more comforTable [10]. Furthermore, using electronic media makes learning more interesting anytime and anywhere [11]. The e-module is developed with a flipbook application that can be accessed online.

Kvisoft Flipbook is software for developing electronic-based learning modules [12]. Flipbook is used to make a display like any other book into a digital electronic book in a flip [13]. Flipbook development converts PDF files to digital book pages [14]. The development of e-modules through the flipbook application was chosen because it has many supporting features that provide more interactive media [15]. The flipbook feature provides an opportunity for students to be able to feel physically reading a book due to the animation effect of moving pages. With complete template design features, background features, navigation bars, sounds, and other features that can be used optimally [16]

The e-module was chosen because it is an independent learning tool containing systematically designed materials, methods, facilities, and feedback [17]. The modules are arranged systematically and attractively with the scope of material, methods, and evaluation of learning to be used independently by students [18]. The module components include the introduction, general learning objectives, and the learning activities section. The learning activities section describes the learning content, summaries, tests, answer keys, and feedback [19]. The module components developed to consist of learning instructions (teachers and students), instructional objectives, student worksheets, comprehension sheets, and student performance sheets [20]. Modules can be used as a tool to achieve competencies and sub-competencies [21]. The development of e-modules requires innovation so that the developed e-modules have their uniqueness.

The innovation developed in this e-module uses an ethnomathematics approach by taking one of the objects associated with culture. Ethnomathematics is an important part of mathematics; therefore, a teacher should be more creative and innovative in capturing mathematical ideas contained in the local culture [22]. Ethnomathematics plays a role as a facility for students to build mathematical concepts [23]. This explains the relationship between the results of learning mathematics motivated by culture. [24]

Ethnomathematics can be developed through various practical experience activities, and mathematics is a product of culture [25]. Ethnomathematics is an approach by linking culture to mathematics [26]. Giving an ethnomathematics approach can create a class atmosphere with respect for culture [27]. Taking the ethnomathematics approach in the development of the e-module made, namely taking a learning approach associated with a cultural context, namely batik and Songket motifs from Palembang.

## II. METHODS

The type of research used is development research (R&D). The research was conducted using the ADDIE model with analysis, design, development, implementation, and evaluation stages. This research was conducted at SMAN1 Buay Madang with the trial subject of class XI IPA 1 TA. 2019/2020 semester 2 with a total of 34 students. The research data was used in descriptive qualitative research to obtain thorough and detailed research. The e-module is developed with a flipbook application that can be accessed online. With the advantages of flipbooks, e-modules will have a unique attraction for students to access, ease of carrying e-modules, and a more attractive appearance [28].

Data analysis of this research consists of the analysis of validation, practicality, and effectiveness. Validation analysis has used the form of material validation questionnaires and media validation, practicality analysis in student response questionnaires, and teacher responses. The effectiveness analysis is in the form of pre-test and post-test questions. Validation and practicality analysis uses the following reference assessment criteria:

Score	Score Range	Criteria
А	$3,4 < \bar{X} \le 4$	Very good
В	$2,8 < \bar{X} \le 3,4$	Good
С	$2,2 < \bar{X} \le 2,8$	Fairly Good
D	$1,6 < \bar{X} \le 2,2$	Not Good
Е	$1 < \overline{X} \le 1,6$	Very Bad

Table 1. Validatio	n and Practicality	y Assessment	Guidelines
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The use of the E-module can be said to be valid if the average score is in the good enough category. The practicality of a module is considered practical if the average score is in a fairly good category. Meanwhile, to determine the effectiveness of the e-module using the N-gain statistical test using the equations and categories in Table 2 :

Score ( <g>)</g>	Criteria
(< <i>g</i> >) > 0,7	High
$0,7 \ge (< g >) > 0,3$	Medium
$(< g >) \le 0.3$	Low

The e-module is declared effective if it obtains a minimum n-gain category in the moderate category, according to Table 2 [29].

## **III. RESULT AND DISCUSSION**

The results of product development from the resulting e-module are following Table 3:

Table 3. Results of E-Module Development

Illustration of E-Module	Description			
Show cover via PC/laptop	The cover contains the name of the module's author and the title. The cover design uses the South Sumatran Songket design, and this design is given as a characteristic of the e-module, which was developed using an ethnomathematics approach in the form of a south Sumatran Songket cloth.			
<section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header>	Cover II contains the identity of the e-module containing the title, the compiler of the e-module, the name of the supervisor during product development, the name of the media and material validator, and the name of the campus identity. The preface contains thanks, apologies, and suggestions from readers.			





After the development is done, the next step is e-module validation. The following results of the validation carried out with three material expert validators and three media expert validators are shown in the following Table.4:

Aspect	Average	Category
Content eligibility	3.20	Good
Mathematical Representation Ability	3.00	Good
Ethnomathematics	3.67	Verry Good
Eligibility of presenting material	3.25	Good
Language Eligibility	3.25	Good

Table 4. Results of e-module material validation

The results of material validation in Table 4 have an average value of 3.28 with a good category. Therefore, the results of material validation with good categories are already indicators of validity. The e-module validation activity gave the experts suggestions for improvement to improve the module. Suggestions for improvement refer to typing errors or writing words that are not quite right. While the results of media validation are shown in Table 5 :

Aspect	Average	Category
Type of module	3.33	Good
Cover design	3.89	Very Good
Content Design	3.38	Good
Flipbook Feature Animation	3.50	Very Good

Table 5. Results of e-module media validation

The results of media validation in Table 5 obtained an average value of 3.53 with a very good category. The results of media validation have met the validity indicators. The media validation activities in the e-module obtained suggestions for improvement, which were then consulted with the validator.

After improvements have been made to the module, the next step is to look for experimental data by distributing response questionnaires to students and educators.

Aspect	Average	Category	Total Average
Appearance	3.54	Very good	
Material Presentation	3.27	Good	3.47
Benefit	3.64	Very good	
Media Flipbook	3.41	Very good	

Table 6. The results of the practicality of student responses

The results of the student practicality questionnaire are considered practical if the average score is obtained with a fairly good assessment category. The questionnaire results on the practicality of student responses in Table 6 obtained a total mean value of 3.47 with a very good category. Therefore, the results of the practicality questionnaire from student responses have met the practicality indicators.

Aspect	Average	Category	Total Average
Content Compatibility	3.22	Good	
Presentation	3.67	Very good	3.49
Application	3.6	Very good	

Table 7. The results of filling out the teacher practicality questionnaire

The teacher's practicality questionnaire results are considered practical if the average score is obtained in a fairly good assessment category. The questionnaire results on the practicality of the teacher's responses in Table 7 obtained a total average value of 3.47 with a very good category. Therefore, the results of the practicality questionnaire from student responses have met the practicality indicators. Therefore, it is concluded that the developed e-module meets the practical category.

Table 8. Statistical test results for independent samples test

Independent Samples Test										
Levene's Test for Equality of Variances			t-test f	for Equal	ity of Me	eans				
		F	Sig.	t	df	Sig. (2- tailed)	Mean Difference	Std. Error Difference	95% Confid Interval of 1 Difference Lower	lence the Upper
Hasil Belajar	Equal variances assumed	.753	.389	9.138	66	.000	14.05882	1.53855	10.98700	17.13065
	Equal variances not assumed			9.138	65.243	.000	14.05882	1.53855	10.98634	17.13131

The independent sample statistical test carried out as in Table 7 produces a Sig (2-tailed) of 0.000, which can be interpreted as rejected. So it can be concluded that the average mathematical representation ability of students using e-modules is better than the average without using e-modules. After it is stated that the representation ability using the e-module is better without the e-module, then the N-Gain test is then given to see the effectiveness of the developed e-module. Meanwhile, the results obtained after the class was given learning using e-modules on the N-gain test obtained a value of 0.4787 in the medium category. So it can be concluded that the developed e-module is said to be effective.

#### **IV. CONCLUSION**

Based on the research results obtained from the validation, practicality, and effectiveness results, it can be concluded that the application of e-module ethnomathematics to mathematical representation abilities is valid, practical, and effective. The validity score of the material validation obtained an average score of 3.28 with a good category, and media validation obtained an average score of 3.53 with a very good category. The practicality score of the average student response questionnaire obtained an average score of 3.47 in the very good category and the average teacher response questionnaire 3.47 in the very good category. The independent sample test statistical test obtained Sig (2-tailed) of 0.000, which means that the mathematical representation ability using the e-module is better than without using e-module. Likewise, the effectiveness of the e-module based on the results of the

N-Gain is said to be effective.

## ACKNOWLEDGMENT

Thanks to the two supervisors, Dr. Mardiyana, M. Si, and Dr. Laila Fitriana, M. Pd., and all parties who have supported the smooth research and preparation of this article.

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